



Newsletter No. 3 / 2009

Note from us Registration China

Zurich, 10 March, 2009:

First of all we would like to give you information in a personal matter: We had several questions about team-registration, this is why we will list below how registration costs originate and show you the advantages of a registration.

Organizing a World Inline Cup race requires an extensive preparation with substantial investment in personnel and non-personnel-costs. Even though we have reduced the costs for the 2009 season it cannot be for free. Only the amount for race security lies between € 30,000.00 and € 50,000.00 depending on the venue. These costs include the work of the police, fire brigades, security personnel, medical attendance and safety devices such as fences, barriers, signals etc.

The same amount can be estimated for the infrastructure of the village with catering, entertainment, award ceremony and the partnership with media. Furthermore there are expenses for room and board of the teams and finally the prize money, which is at least CHF/USD 20,000.00 per WIC top class race. Even more than CHF/USD 250,000.00 prize money (including overall rankings) will be spent over the WIC season to athletes and teams.

Registered WIC teams and athletes (and only these) can benefit – in addition to the possibility of starting within attractive, first-class organized events with a considerable media attention - from the following services:

- Hotel room for all WIC Teams on every WIC event**
- Starting point in the WIC block**
- Points for the WIC Ranking (season overall standings)**
- WIC prize money for athletes and team owners**

With this information we want you to keep in mind that Iguana and its partners didn't cut back the race calendar or the WIC prize money and this under extremely difficult circumstances of the 2009 season. On the contrary we do everything to establish new WIC Top Class events carefully. In the same way we have decided to boost TV coverage considerably. Production budget is approved and the partners defined. And we don't push too hard when we say that in the following season 2009 the World Inline Cup was as broadly represented in internet, print and TV media as it was ever before.

On the other hand we ask our industrial partners and the team responsible to keep in mind that we have to plan the coming season on the basis of registrations and race participation in 2008. If we have the intention to push inline sport and the WIC, as the most important showcase for brand teams, we must stick to our guns and don't allow "cherry picking" of individual stakeholders. This would entail negative growth of our budgets and thus a diminishment of the WIC and also the SIC.

Therefore we refer again to the registration and ask those teams who haven't yet registered to click www.world-inline-cup.com, then "registration", fill in the form directly, print it and send it to us.

WIC Cartagena (Columbia)

The tension is high for the organizing team of Cartagena de Indias in Columbia to come to know the teams and athletes that take part in the race taking place from 12 to 12 March 2009. Please find details directly under www.world-inline-cup.com or www.copacartagena.com. Simply click Cartagena on the race calendar and find yourself amazed. For further information please contact Guido Ferraiuolo on his website www.patincarrera.com.

The one who wants to experience one week with summer and Caribbean feeling can profit from cheap flight and accommodation prices. You can get further information at any time on info@iguana.ch or wic@iguana.ch.

WIC Suzhou (China)

The race was confirmed by the Chinese association and local promoters. The circuit is new and will be more attractive this time because it is now lying more in the centre of Suzhou. Thus we expect thousands of spectators on the route in a very good mood.

We will organize the trip to the WORLD INLINE CUP top class race of Suzhou (China) in cooperation with the Chinese organizers, the association and local authorities at again very attractive conditions. Let us know who wants to immerge into Asian culture, to get to know the original village of Suzhou, modern Shanghai and the shopping city Hong Kong.

If you are interested in this journey send a mail to info@iguana.ch with the header "Suzhou". We will contact you immediately.

PS: At the moment there are negotiations between Iguana and the Chinese inline associations to consider the possibility of a second WIC event in South China directly before or after the race in Suzhou. We will keep you informed!

We wish all skaters good luck, a successful season without any crashes and look forward to seeing you soon on the first race!

Athletic greetings from
the team of
IGUANA Marketing AG

*For additional information please refer to the team of
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